Moving old projects from CSS to Tailwind CSS

Standardisation and optimisation of major projects

September 2024





Tailwind CSS Implementing Tailwind CSS solutions for large-scale projects

Tailwind CSS is a tool that allows us to significantly optimise and simplify style management in complex projects. Thanks to this solution, we have reduced the time to implement new features by up to 50%, which has translated into lower operating costs and increased visual consistency of products. Tailwind CSS has enabled our customers to adapt quickly to changing market needs, and this has had an impact on their competitive advantage.





Who benefits from implementing Tailwind CSS?

Project owners

Benefit from a significant reduction in the time needed to develop and maintain styles. With Tailwind CSS, operational costs are reduced and the process of introducing new features is accelerated, strengthening their position in the market and allowing them to respond more quickly to user needs.

Development teams

Benefit from simplified and standardised styling processes, as it leads to fewer errors and more consistent and maintainable code. With Tailwind CSS, developers can focus on innovation instead of spending time managing complex code structures.

End users

The fast performance and high responsiveness of platforms that use Tailwind CSS translate into a better user experience, which in turn can lead to higher conversion rates and loyalty.

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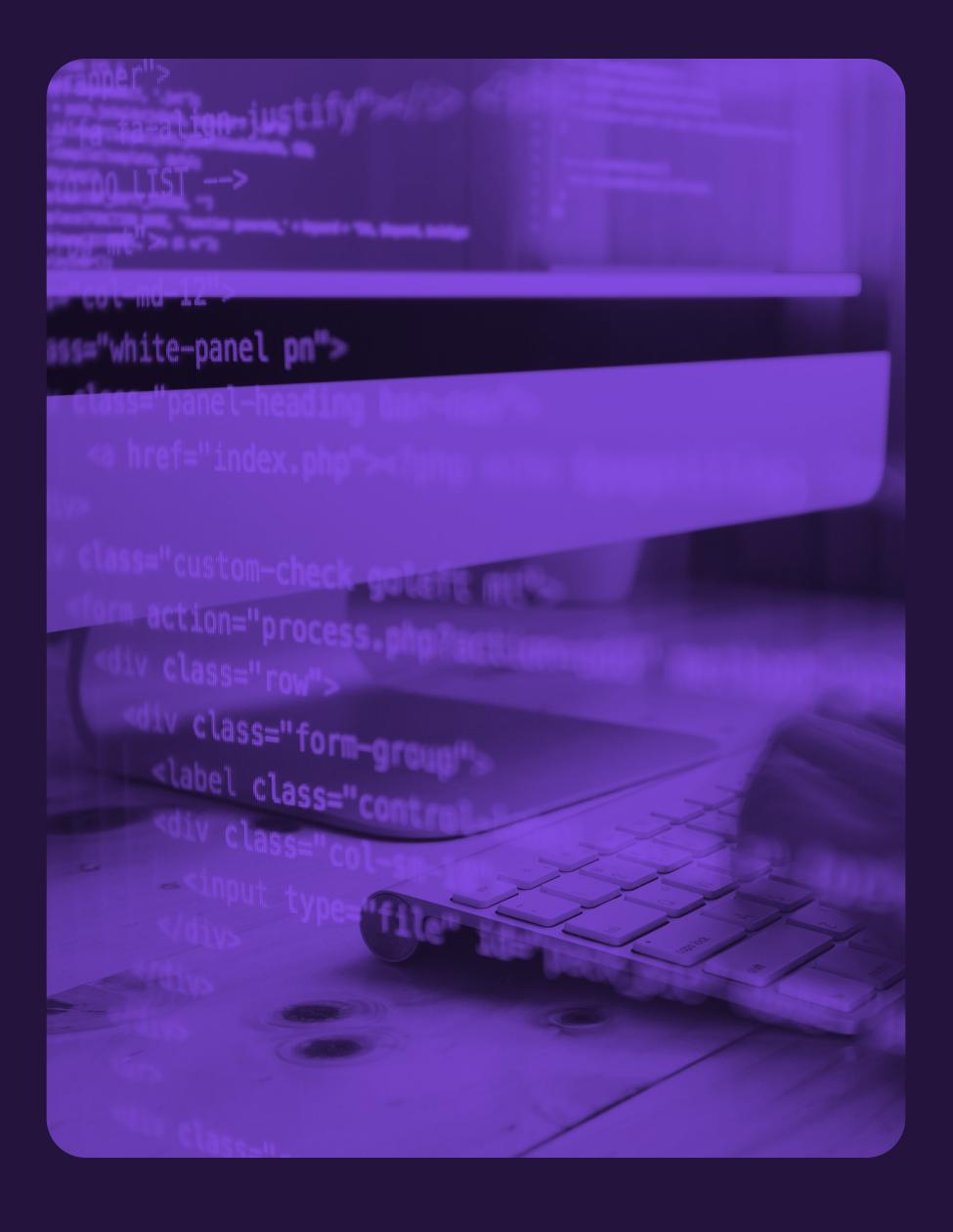






Problems we solve

- Complexity and difficulty of managing CSS code
- Long time to implement new features due to working with non-standard CSS classes
- Discrepancies in the styling of different components in large-scale projects
- Generation of high operational costs due to the process of creating and maintaining styles
- Difficult for the development team to work together due to different approaches to styling







Opportunities we seize

- better management of resources through standardisation and modularisation of styles, leading to a significant reduction in costs associated with project maintenance and development
- a more efficient implementation process for new features, allowing companies to respond more quickly to changing market and user needs, giving them a competitive advantage
- consistency and high quality code minimises errors, resulting in a better user experience
- a standardised set of styling tools facilitates code management in multi-user teams
- the scalability of projects facilitates their adaptation to growing requirements, allowing a rapid response to market and technological changes

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The main problem

How do you move a old project from CSS to effectively reduce the complexity and time-consuming nature of style management, ensuring operational efficiency in a dynamically changing environment?

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Idea

Our solution is to implement Tailwind CSS, a modern utility-first framework that significantly simplifies style management in large projects. The tool enables a reduction in code complexity, which translates into lower operational costs and increased consistency and visual quality of the project. Tailwind CSS eliminates the need to create custom classes. This makes code maintenance easier and allows development teams to adapt faster to changing market requirements.

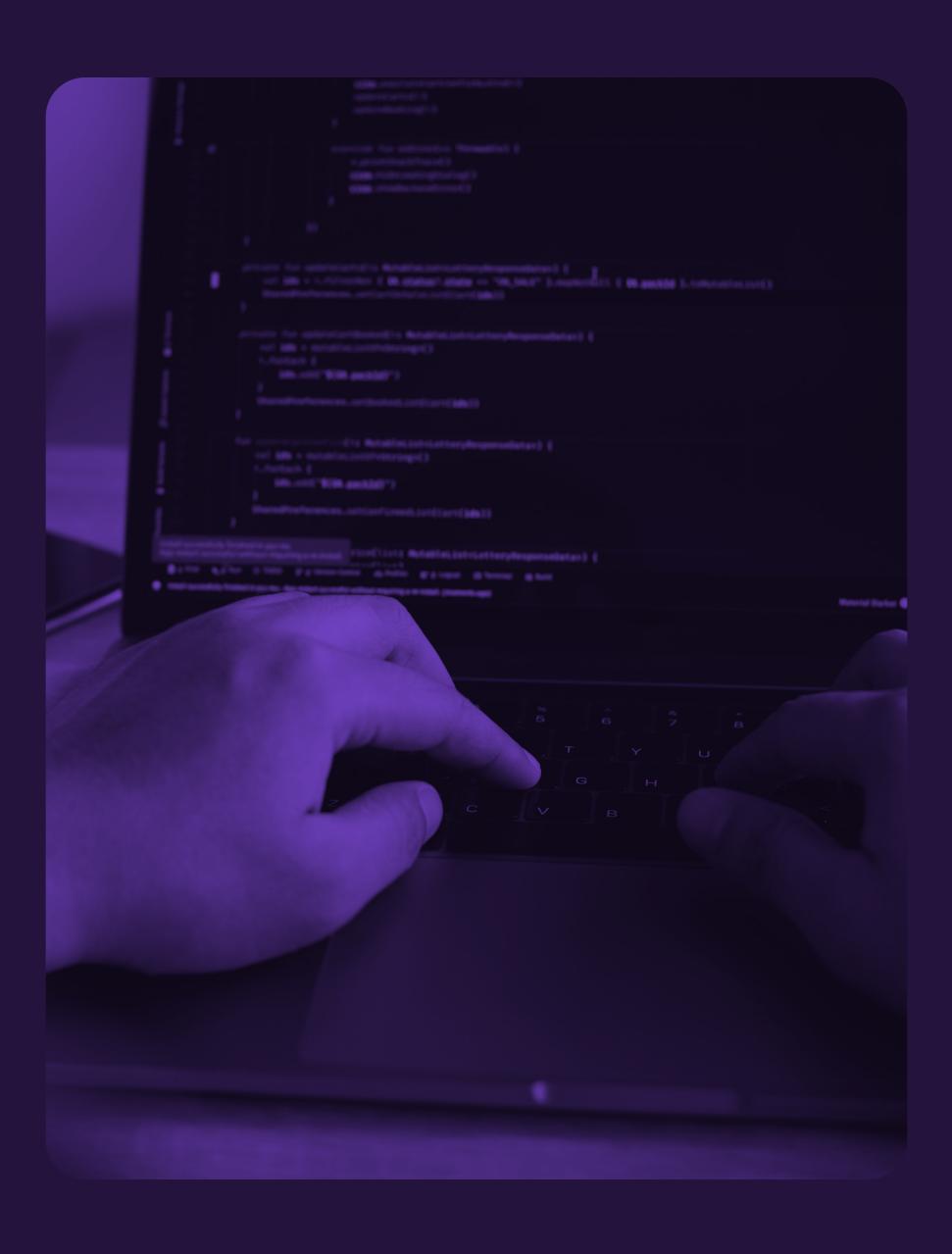
~ tailwindcss





3 tools that made it possible to achieve the business objective

- Tailwind CSS predefined classes enable quick and efficient style management by using ready-made, descriptive classes
- Tailwind CLI automates the process of generating and optimising styles, allowing CSS sheets to be quickly compiled and unused classes to be removed.
- Tailwind CSS configuration customisation allows you to create your own rule sets and default values, and this makes it easy to tailor the tool to your specific project needs and business requirements.



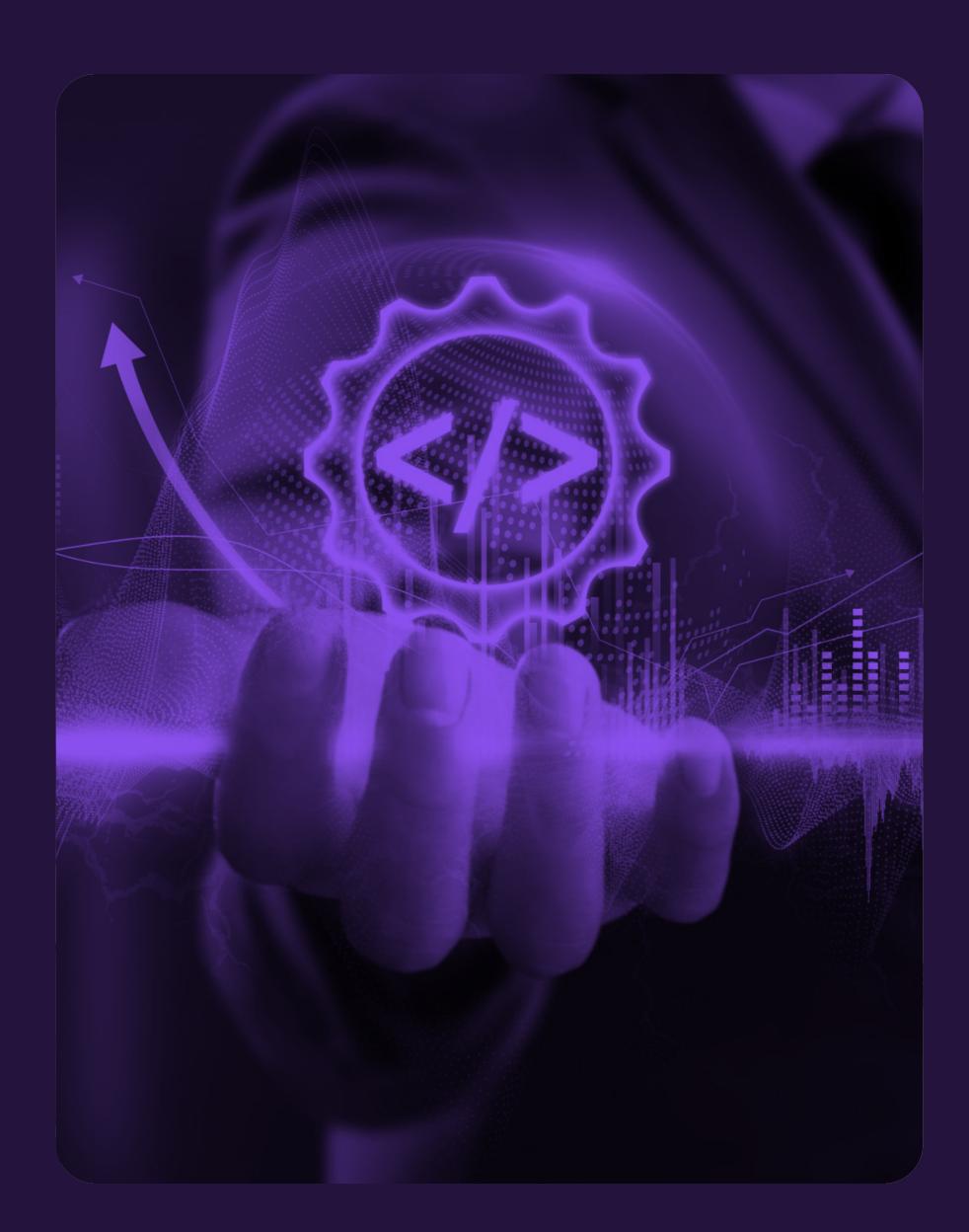




What the implementation of Tailwind CSS has ensured in major projects

The implementation of Tailwind CSS in large-scale projects has delivered a number of benefits to achieve key business objectives:

- standardisation of styles and predefined classes speeds up the implementation of changes and new features, reducing project time
- reducing the complexity of the code and making it easier to manage reduces maintenance and development costs
- uniformity of style translates into better user experience and higher quality of the final product
- removing unused classes and reducing the size of CSS files, which improves the performance of the project, ensuring faster loading
- scalability and flexibility of projects allow companies to respond quickly to new challenges and market opportunities



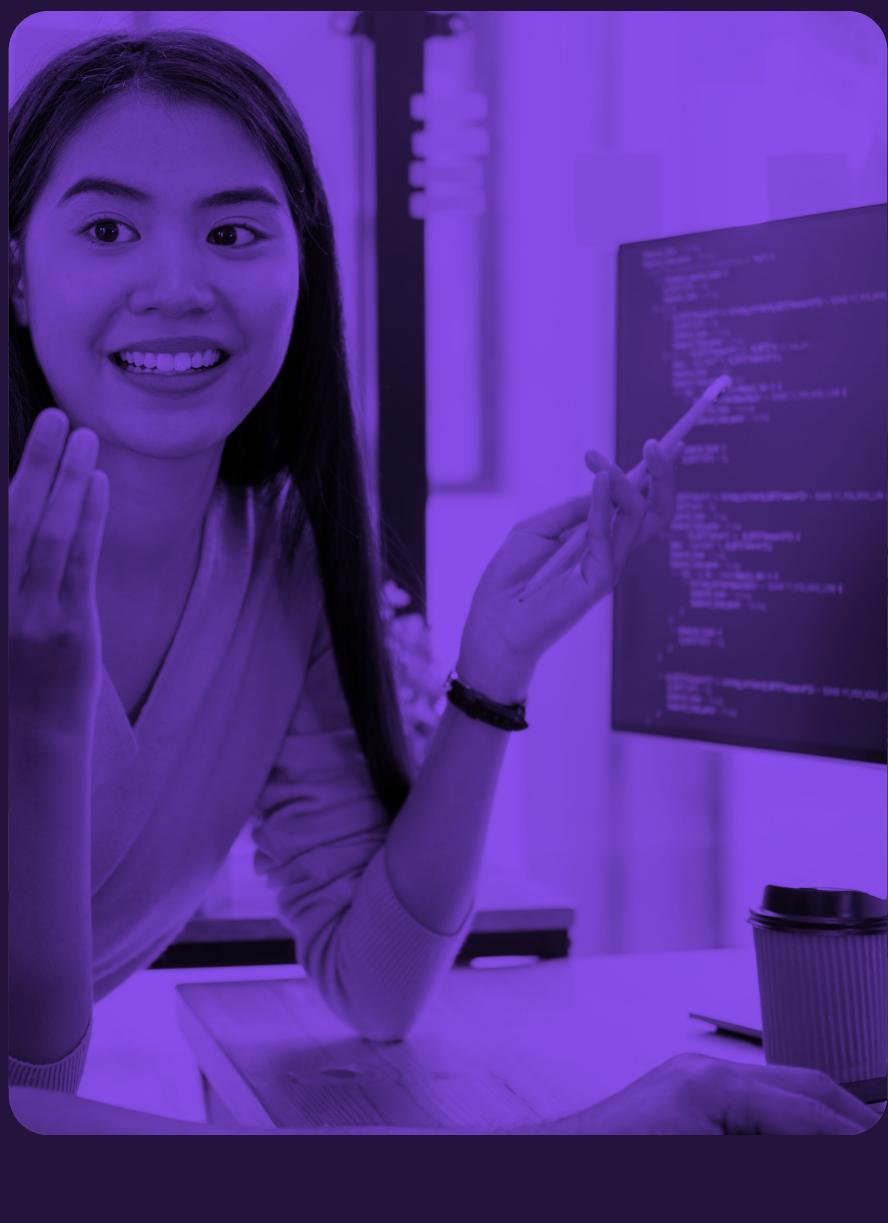




Effect and return on investment

The key success indicators (KPIs) that allowed us to assess the effectiveness of Tailwind CSS implementation in major projects were:

- increased operational efficiency Tailwind CSS can reduce the implementation time of new features by 30-50%;
- reducing code maintenance costs by reducing the need for refactorisation by 20-30%;
- improving engagement and conversion rates by 15-20% by standardising styles;
- faster page loading and improved responsiveness by reducing the size of CSS files.







The Neoncube Team

Would you like to implement a similar solution in your company?

Feel free to contact us!

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